



LIST BUILDING BLUEPRINT By Damian Leon and <http://ListBuildingDominance.com> (All Rights Reserved) (ALL LINKS CLICKABLE!)

Leverage: Less Work More \$\$\$!

- List is Your No. 1 Asset
- Industry Average \$1 Per Month Per Subscriber, You Can Get MUCH Higher Through Creating Responsive
- Asset Produces More and More Income for Same Work
- Work Can Be Done Once, Will Pay You for Years
- Sit on the Beach or At Home and Collect \$\$\$\$
- Enjoy Your Life!

\$Money\$ = Leverage x Value!

- LEVERAGE**
 - Leverage: Simple Definition is "Number of People Reached" (Influence)
 - List Size- (Inner Circle Tip: Find and Implement Multiple Streams of Traffic)
 - Our Own Experience (Doing and Learning)
 - Automated Emails
 - What You've Learned and Taken Notes On -Plus Valuable Insight You Can Add (Be Creative)
- VALUE**
 - Trust and Relationship (Reduces Fear in Your Audience)
 - Your Personal Experience of the Product/Service, Helpful Tips, Review
 - How You Overcame Your Own Fears and Obstacles
 - Inspiring Others As You Break Through Your Fears
 - Helping People Succeed
- RESULT**
 - Money on Autopilot For You!
 - The Life You Deserve!!

Objective: Build a Large List Asset

- Introduce Yourself
- Build Trust with Content
- Offers Every 3rd Email
- Free Gifts Every So Often (Ad Swap - Builds List)

The Reality of People at Home!

- Problem: Too Many Emails in Their Inbox!
- Too Many Websites/Sales Letters/Offer Floating Around
- INFORMATION OVERLOAD!!

How to Set Yourself Apart and Build Trust?

- Sell Yourself First! (In a Good Way!)
- Build a Relationship and Friendship
- Get Yourself Off Your Mind!!!! :)
- Think About THEIR PROBLEMS and HOW TO SOLVE THEM!
- Deliver Value to Them (You Learned From Others)
- You are Not the SOURCE of the Information- You're the DISTRIBUTOR!!
- Goal: You Have Related to Them, and You Have Brought Them Through!
- Emails: 2X Helpful Content / 1X Helpful Offer

How To: Set Up Squeeze Page and Autoresponder! Don't Worry It's Easy! (Clickable Links)

- Use Proven Templates That You Would Sign Up For (Squeeze Pages on Internet)! (Here's One of Mine Feel Free to Adapt)
- Find Good Ones, In Browser Click View Source, Save HTML File to Your Computer Desktop
- Use Those As Starting Point, Edit For Free with Free Tool Such As NVU Here
- Get YourWeb Hosting and Autoresponder Here - It's the One I Have & They Understand Marketers!
- Get Free Gifts (to Giveaway to Build List) with Proper Rights and Graphics Here (SOME COME WITH FULL PAGES ALREADY MADE!)
- Place Image of Gift on Page, Change Wording to Fit Gift- Or Simply Use Pre-Made Page You Got On Prior Step
- Download Filezilla For Free (Allows You To Put Files Up on Your Web Host! - It's Easy Don't Stress - Download Here!)

Multiple Streams of Free Traffic to Your Squeeze Page Via Articles, JV Traffic, And Massive Backlinks! (Clickable Links)

- Join JVME Joint Venture Site To Meet Other Marketers & Arrange Traffic (Ad Swaps!)
- Write Article 1-2 Per Day/Have Them Written Here (Be Consistent that's the Key!)
- Post Article Manually to EZineArticles Here
- Convert Article to Video Instantly And Autopost Instantly Using This
- Submit Articles to Remaining Thousands of Article Directories Using This
- Forum Commenting (In Your Niche) with Your Link At Bottom of Comments
- Autopost Article to Blog Networks Using This
- Create Many More Backlinks (Links Back to Your Site) to Increase Your Google Ranking With This (Free Trial Here)
- Put Your Free Gift Into JV Giveaway Events Until Your List Is 400-500
- Do Adswaps (Traffic Swaps) With Friends You Met On JVME With Similar Size Lists To Grow Your List For Free!
- Rework Article to PR Release 1x Per Week Instructions Here